



**RUBRICPARTS: OPERATIONALIZING PERFORMANCE METRICS
IN DRIVING QUALITY OUTPUT OF ABM 11-BUSINESS
MANAGEMENT STUDENTS**

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ABSTRACT

Rubrics are structured tools for assessing student performance and are most effective when introduced before assessments. Yet even with certain mechanisms, many still struggle to apply them effectively. This study aims to determine the utilization of rubrics in driving the output quality of Grade 11 Accountancy, Business and Management (ABM) students. It was conducted to address the gap in rubric awareness through an innovative workshop, Project RUBRICPARTS, a QET Strategic Innovation Campaign, which identifies how rubric utilization serves as a performance metric for enhancing student work. The researchers employed a quantitative research design, specifically a Pre-Experimental Design, to evaluate the effects of the intervention on a single group of participants following the treatment. The respondents consisted of 36 ABM 11 students for the Academic Year 2025 - 2026, selected through purposive sampling based on their specific enrollment and academic traits. To

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analyze the gathered data, the responses were tallied in tabular form and treated using Weighted Mean, Composite Mean, Quartile Distribution and the Wilcoxon Signed Rank Test.

The study revealed that while students initially possessed strong discipline in Quality and Timing, they lacked the systematic planning required for optimal Efficiency, resulting in a reliance on trial and error. The implementation of the innovation successfully elevated all metrics to a Highly Proficient level, with Efficiency showing the most significant gain, rising from 14.50 to 15.86. Statistical analysis confirmed a significant difference in Efficiency ($p = 0.013$), leading to the rejection of the null hypothesis for this variable and proving that the innovation effectively streamlined student workflows.

As a response, the researchers proposed Interactive Rubric Coach: The Efficiency Engine, a digital mentorship platform designed to decompose complex criteria into actionable roadmaps through technical orientation, real time mentorship, and rigorous quality audits to ensure students maintain high academic standards.

Keywords: *rubric utilization, output quality, student efficiency, QET, application*

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